

# Adonis E. Hoffman, Esq.

## Biography

Adonis Hoffman is a lawyer, business advisor and leadership strategist with high-level experience in public policy, corporate affairs, and international relations. He has been a trusted legal and communications advisor to CEOs and boards, elected officials, trade associations and foreign governments, providing counsel on challenging policy issues facing business and government. He is seen as a bridge-builder and problem-solver who brings innovative solutions and a broad worldview to the new challenges of today's global market, including mandates to develop strategic partnerships, to engage stakeholders, to improve shareholder value and to implement responsible business practices.



Mr. Hoffman is founder and chairman of the *American Business Leadership Institute*, a non-profit research and education organization specializing in corporate responsibility and the role of business in society. For over a decade he was one of the advertising industry's lead attorneys and advocates, representing advertising, marketing and media agencies on Capitol Hill, at the FCC, FTC, FDA, and before federal courts, serving as senior vice president and counsel at the American Association of Advertising Agencies ("the 4As"). Hoffman is an adjunct professor at Georgetown University, where he teaches graduate courses on *Marketing, Advertising and Public Policy*; *Corporate Communication*; and *Corporate Responsibility*.

Hoffman's professional career has included key positions in government, law and business. His government service includes roles as a top advisor to the chairman of the Federal Communications Commission (FCC); Counsel to the U.S. House of Representatives Committee on Foreign Affairs; Counsel to the chairman of the Congressional Black Caucus, and advisor to the Lieutenant Governor of California. In the private sector, Hoffman was Managing Director of Capitol Exchange Corporation; attorney at Hopkins & Sutter; Senior Associate and Director of International Law at the Carnegie Endowment for International Peace; Senior Fellow at the World Policy Institute, and Distinguished Visitor in Global Public Policy at The New School.

He serves on the Board of the *Corporate Counsel Institute* at Georgetown University Law Center, the First Amendment Advisory Council of *The Media Institute*, and the Smithsonian Institution's National Postal Museum Advisory Board. Hoffman's articles have been published in *Foreign Policy*, *The Los Angeles Times*, *The Washington Post*, *The Christian Science Monitor*, *The Chicago Tribune*, *Legal Times*, *Broadcasting & Cable*, and he has appeared on *NBC*, *CNN*, *MSNBC*, *FOX*, *Voice of America* and *Canadian Broadcasting* to comment on national and international issues. He is the editor and publisher of *Business Leadership Today* and the author of *DIVERSITY: HOW TO DO IT RIGHT—A HANDBOOK FOR TODAY'S BUSINESS LEADERS*.

Hoffman received an A.B. from Princeton University and a J.D. from Georgetown University Law Center. He is a member of the D.C. Bar, the U.S. Court of International Trade Bar and the U.S. Supreme Court Bar. He has been active in the American Bar Association, the U.S. Council for International Business and the Council on Foreign Relations. Mr. Hoffman and his wife Karla reside in northern Virginia with their two teenagers where they are active in interscholastic lacrosse and community mentorship programs.

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