

Winning Words for Tomorrow's Leaders

Adonis Hoffman, Esq.

Founder & President
American Business Leadership Institute
Washington, DC



"... a dynamic speaker who challenges you to think about making our society better."

-Dr. Sondra Farganis, The New School

"... provocative content delivered with sincerity, style and humor."

- Dr. Donn Davis, Howard University

"... a lot of really good, practical tips and lessons on business, life and leadership that I can use today and in the future..."

- James Buchanan, student, Texas Christian University

"I liked what he said about the role of the media and how we can use it to accomplish our goals."

-Patricia Tatum, student, University of Oregon





Adonis Hoffman, Esq.

Lawyer • Corporate Director • Leadership Expert

Founder & President

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A dynamic and engaging speaker, Adonis Hoffman is a lawyer, business advisor and leadership strategist with high-level experience in public policy, corporate affairs, and international relations.

As founder and president of the *American Business Leadership Institute*, Mr. Hoffman helps corporate leaders, elected officials, trade associations, universities and foreign governments to address challenging business and public policy issues. A trusted bridge-builder and problem solver, he brings a broad worldview to the new challenges of today's global market, including mandates to develop strategic partnerships, to engage stakeholders, to improve shareholder value and to implement responsible business practices.

Mr. Hoffman's professional career is characterized by senior positions in government, law and business. He served in the U.S. Congress as Counsel to the House Committee on Foreign Affairs and Counsel to the chairman of the Congressional Black Caucus. He also has served as a key advisor to the chairman of the Federal Communications Commission and economic advisor to the Lieutenant Governor of California.

In the private sector, Hoffman worked as senior vice president and counsel at the American Association of Advertising Agencies; managing director of the Capitol Exchange Corporation; senior associate and director of international law at the Carnegie Endowment for International Peace; senior fellow at the World Policy Institute, and as one of the first distinguished visitors in Global Public Policy at The New School.

The *American Business Leadership Institute* is a non-profit research and education think-tank focusing on the positive role of business in society and dedicated to fostering a new generation of socially responsible business leaders.

Hoffman is the author of *Diversity: How to Do It Right—A Handbook for Today's Business Leaders* and the publisher of *Business Leadership Today*.

He serves on the board of advisors for the *Corporate Counsel Institute* at Georgetown University Law Center, the First Amendment Advisory Council of *The Media Institute*, and the board of trustees at the Huntington Library of the American Indian. Hoffman's articles have been published in *Broadcasting & Cable*, *Foreign Policy*, *The Los Angeles Times*, *The Washington Post*, *The Christian Science Monitor*, *The Chicago Tribune*, *Legal Times*, and he has appeared on *NBC*, *CNN*, *MSNBC*, *FOX*, *Voice of America* and *Canadian Broadcasting* to comment on national and international issues.

Adonis Hoffman received an A.B. from Princeton University and a Juris Doctorate from Georgetown University Law Center. He is admitted to practice law before the District of Columbia Court of Appeals, the U.S. Court of International Trade and the United States Supreme Court.

Mr. Hoffman and his wife Karla, who also is a lawyer, reside in northern Virginia with their two teenage children, where they support youth lacrosse and mentorship programs.

Topical, Cutting-Edge Issues



Adonis Hoffman speaks with college students on becoming socially-responsible leaders of the future and pursuing practical strategies for meaningful and successful lives.

Money and More—Leadership Lessons in Social Responsibility

Beyond the Bling—What Are You Going to Do With All That Money?

How to balance the desire for money and material things with other meaningful things

Forget About Mom and Dad—It's Your World Now

Be prepared: the world is changing and your generation will soon be in charge. Are you ready?

If Not You, then Who?

What role and responsibility do you want to assume for making the world a better place?

Do Well and Do Good

Just because you want to make lots of money does not mean you cannot make a positive contribution to society

In All Your Getting, Get Understanding

Your life becomes much richer and more meaningful when success is tied to something larger than yourself

Practical Business Strategies for the Leaders of Tomorrow

How to Get the Job You Really Want

There are strategies you can use to identify, pursue and succeed in getting the great job you have been dreaming of

Survival Skills You'll Never Learn in School

These are the skills you need to develop in the real world that just are not important in school

From Goals to Greatness

A successful career starts with setting goals, but does not end there, so you have to stay focused

Building Your Own Brand

You have more in common with Brad, Angelina, Denzel, Oprah and the stars than you know

Mastering the American Media—the Subtle Art of Self-Promotion

The media have a voracious appetite for more news all the time. Here's how you can use that to further your career

Adonis Hoffman, Esq.

An ideal professional speaker for your next university event.

Adonis Hoffman is available for :

- ◆ Lectures throughout the year
- ◆ Orientation Sessions
- ◆ Leadership Events
- ◆ Business and Career Programs
- ◆ Student Government Programs
- ◆ Diversity Programs, Black History Month
- ◆ Career Day
- ◆ Student Conferences
- ◆ Any event appropriate for an outside speaker



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View Adonis Hoffman's Latest Speech at:

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Mr. Hoffman travels from Washington, DC
Fees available upon request

